



SOS CHILDREN'S
VILLAGES

Annual Report 2022





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On the cover: We're celebrating forty years in operation and honouring all of the people and organisations that have made our work possible. The silhouettes represent everybody that continues to make a valuable contribution, from private businesses and corporations to individual volunteers, mentors, house mothers, administrative staff and early education specialists.

CELEBRATING
40
YEARS

SOS Children's Villages in South Africa

OUR VISION

Every child belongs to a family and grows up with love, respect and security.

OUR MISSION

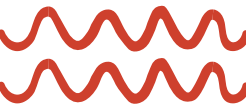
We provide care through family-like villages, our Family Strengthening Programmes and our community Social Centres. We build families for children in need, we help them shape their own futures and we share in the development of their communities.

OUR VALUES

Courage, Commitment, Trust, Accountability.



We focus on children without adequate parental care.



We focus our efforts on our target group: children without parental care or those at risk of losing the care of their parents, who are living in vulnerable circumstances. Many children are living in situations where they are well cared for and experience little or no vulnerability. Unfortunately, this is not the reality for others.

It is those children who are living in vulnerable care situations whom we aim to reach - they are our target group. When identifying which group of children are within our target group, we look at three key factors of their care situation: the presence of a caregiver, the capacity of the caregiver and the stability of the care.



Village

Eleven facilities across the country including 8 villages and 3 social centres.



Motherhood

One hundred and twelve mothers and aunts who raise children in the programmes.



Family

Seven hundred and fifty eight children and youth supported by SOS in The Family Based Programme.



Community

Four thousand, five hundred and ninety eight children and youth supported by The Family Strengthening Programme.

Report - Head of Programmes



Sipelile Kaseke

This was a big year for SOS Children's Villages in South Africa. Marked by the celebration of 40 years in operation, we also found ourselves battling many challenges.



From the lingering effects of Covid-19 to the burden of loadshedding, our teams across the country exhibited incredible fortitude and innovation.

This year marked a renewed focus on capacitating and strengthening young people. In light of diminishing employment opportunities, we are proud to have been a part of multiple mentoring and empowering workshops including educational career-building opportunities across the country. These initiatives and corporate mentorship programmes have helped to transform the narrative, empowering more young individuals to stand tall and start building their own futures.

From a practical perspective, our strategies and plans had to be meticulously tailored around erratic loadshedding schedules. Even the simple act of cooking in our family houses demanded intricate choreography. However, through everything, a profound debt of gratitude is owed to businesses and members of our communities and those unwavering hands that extended their support whenever needed.

In the current economic landscape, our fundraising team has worked hard to build relationships and grow their new strategies from the experiences of previous years. The 2023 fundraising strategy builds

a sustainable revenue stream for the organisation through continued donor engagement, solicitation, and retention.

Celebrating our milestones reminds us that we are making progress. It was a poignant moment at SOS Children's Villages South Africa when we celebrated our 40th year, an occasion that echoed through all our Villages, punctuated by a visit from the esteemed president and vice-president of SOS Children's Villages International.

It is with a heavy heart that we bid farewell to some of the individuals that have meant so much to our cause and have tirelessly given all of themselves over many years. We wish them every happiness in their future journeys.

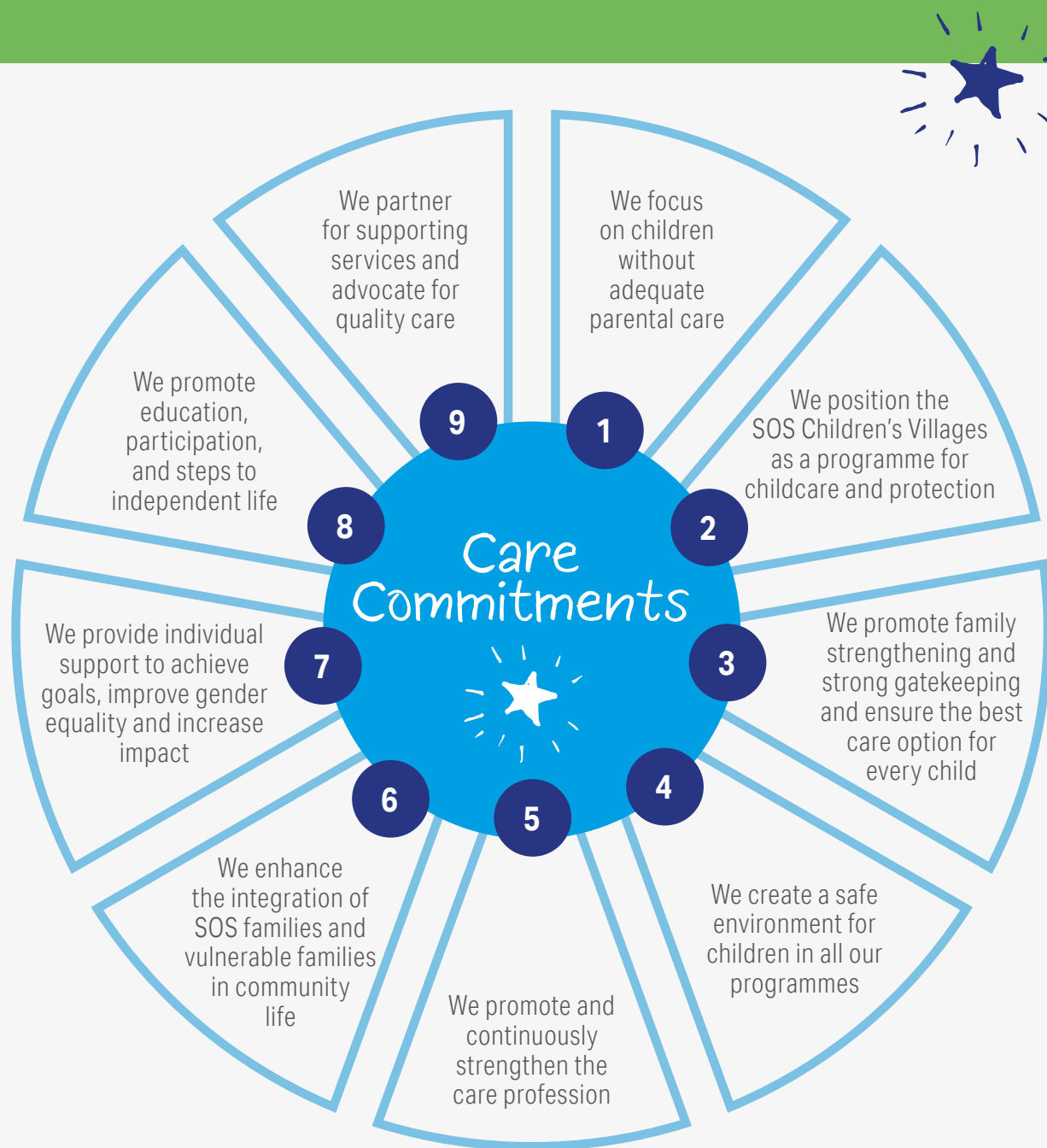
Our future is full of possibilities, and we continue to serve the children in our care with love and compassion. We believe in the joy and potential that lies within every child.

Sipelile Kaseke
Head of Programmes



Strategy 2023

In 2023, we continue to be strongly guided by the SOS Children's Villages Care Promise.



Through all the challenges in 2022, we are proud to have achieved success across many of our core functions within SOS Children's Villages. This has given us new insight and renewed learnings to apply to our future strategies.

For our Villages, we will continue to identify and find ways to address the enormous daily needs that they all face through loadshedding, maintenance, security and support. We have also engaged multiple corporate donors to continue the work of helping us realise our goal of empowering young people to step out into adulthood with the tools that they need to build their careers and thrive independently.

From a funding perspective the income target for 2023 is R54 million. This will be accomplished by concentrating on our current funding streams with the introduction and roll-out of the Digital Fundraising plan. We have solid action plans for the year with a refocused and motivated outreach team. There are still vacant positions available within the team.

On the technological front, the integration of Kentico is a milestone that promises enhanced efficiency and capabilities. Additionally, our participation in the INDIGO Study, alongside esteemed INGO partners Greenpeace and MSF, underscores our commitment to collaborative research and the collective pursuit of knowledge.

As we conclude this chapter, the path forward is defined by innovation, dedication, and a shared commitment to change lives. Our future is filled with possibility and transformation. We face each new year with unyielding resolve and continue the work of empowering collaboration and compassion in everything we do.



Programme Overview 2022

There were multiple events in celebration of our birthday, as well as representation from our International SOS Children's Villages family.

This was also an important year for us in terms of Child Protection. It remains our core value and 2022 was pivotal due to the 24-point safeguarding action plan that has been implemented. This was the result of a comprehensive review undertaken by the Independent Child Safeguarding Review (ICSR), commissioned by the International Senate of SOS Children's Villages. This global report has given us a path forward, ensuring the continued care of the children and families in our care.

The year also served as a pivotal juncture for the fund-raising team. It was marked by the implementation of invaluable lessons learned from the past and a robust plan to continue the work of building relationships with our donors and supporters.

As we reflect on the trials and triumphs of the past, we are committed to building on the work we have achieved. Armed with the wisdom of experience and fortified by the collective spirit of the SOS Children's Villages family, we will commit ourselves to continued love, care and empowerment.

Challenges Facing our Programmes

2022 emerged as a crucial juncture for SOS Children's Villages in South Africa. The shifts and challenges, from persistent unemployment to soaring crime rates impacted the programmes.

Our family houses were blessed to each receive a two-plate gas burner hob which means the mothers can now continue preparing meals for children even during loadshedding.

Maintenance across all our villages always remains a challenge. We have been fortunate to provide our wish lists to donors and companies and several maintenance issues have been addressed. We are very grateful to those in the community who are always willing to lend a hand. Security is another major monthly expense. We have had to increase security across multiple locations due to vandalism where electrical boxes are damaged and wiring

stolen. But through extra funding and support from our communities, we are resolute in finding ways to mitigate security and maintenance issues across our villages.

On a broader scale, our young people face a lack of decent work and employment opportunities. It is particularly daunting for those who cannot count on the networks, resources, and guidance of their own families. They have limited opportunities to access the labour market and embark on their careers. Thanks to our initiatives and corporate mentorship programmes in 2022, we have had the opportunity to empower more young people to reach their goals of independence and job success.

From a financial perspective, in the current financial climate and on the back of rising interest rates, the task of fundraising has become more challenging. But it is in the face of adversity that the funding team rises to the occasion. Our action plans and strategies are meticulously designed to navigate these turbulent waters, ensuring a systematic, coordinated, and predictable approach to donor solicitation, acquisition, and retention.

Through all the challenges, our teams have demonstrated unwavering creativity and dedication. Collaborating with local organisations and private enterprises, we harnessed innovative approaches to engaging with children, families, young people, and communities. Our staff's extraordinary commitment has seen them extend beyond their designated roles, investing additional time to ensure the children receive abundant care.

CELEBRATING 40 Years of Transformative Impact

SOS Children's
Villages in
South Africa
reflects on a
legacy of
compassion.



As SOS Children's Villages in South Africa marks its 40th anniversary, we reflect on four decades of unwavering commitment, compassion, and real-world impact in the lives of children, families and communities. From humble beginnings to a nationwide force for change, SOS has dedicated itself to uplifting the lives of children and youth in need.

Throughout our history, we have stood firm in our mission to provide love, care, and support to thousands of children across various programme models. Even amidst economic challenges and funding constraints, we've remained dedicated to ensuring that every child has a roof over their head and access to essential resources, thanks to the continued support of funders and donors.

Our 40th-anniversary celebrations in 2022 were an opportunity to look back at the successes of the past and look forward with optimism. Notable events throughout the year showcased the heart of SOS South Africa's work:

Art Extravaganza for a Cause

Esteemed local artists collaborated with children and youth from SOS Children's Villages, teaching them valuable art skills. The resulting art pieces were auctioned, generating funds to provide nurturing homes for the children.

Youth Empowerment

Events like GoTeach and Career Week empowered youth by offering subject choice support, career insights, mentorship opportunities, and real-world exposure to enhance their readiness for the future.

Mathanjana Drop-in Centre Opening

This significant addition to SOS Children's Villages in South Africa's infrastructure further expanded its capacity to impact young lives and the local community positively.

Mandela Month Mthatha Event with DSD

A library handover and relationship-strengthening initiative demonstrated our commitment to education and community engagement.

The crowning event of our anniversary celebrations was the virtual visit from SOS Children's Villages International President, Dr. Dereje Wordofa and Vice President, Ms. Beáta Juvancz on February 25th, 2022. The visit provided a unique opportunity for the President and other dignitaries to witness our programmes and projects in South Africa.

During the virtual visit, the President engaged with caregivers, children, youth, co-workers, board members, management, donors, and supporters, gaining valuable insights into the daily lives, challenges, and successes of our hard-working participants. The visit highlighted the importance of partnerships and collaborations in addressing the needs of vulnerable children worldwide.

Dr. Wordofa emphasised the significance of the visit, stating, "The challenges of addressing the needs of

children globally are beyond SOS Children's Villages' capability. We have reached out to some one million children through our advocacy, Family Strengthening, and family-like care programmes. But we're talking about 200 million children in distress, including children without adequate parental care. We need to work with others to make a difference in the lives of millions of children worldwide."

Beáta Juvancz, Vice President of SOS Children's Villages International, shared her perspective on the visit, stating, "The work that SOS Children's Villages does address the biggest problems we have in society, and what's incredible about it is that we are doing it at a large scale, around the world." SOS Children's Villages really can do wonderful things and have a long-term impact on so many lives. This has inspired me to contribute more to the organisation."

As SOS Children's Villages in South Africa looks forward to the next 40 years and beyond, we stay committed to transforming lives, one child at a time. Our legacy of compassion, resilience, and dedication stands as a beacon of hope for vulnerable children and youth across the nation.



Remarkable Stories of Dedication and Inspiration



HOUSE MOTHERS RETIRING

Rustenburg

Gadifele Mokwena

After over 16 years of unwavering dedication, house mother, Gadifele Mokwena bids farewell to SOS Children's Village Rustenburg, leaving behind a legacy that has profoundly touched the lives of many. With boundless passion she has nurtured and guided the children under her care, fostering an environment of growth, respect, and creativity.

Her influence has extended far beyond the walls of SOS Children's Village Rustenburg. Her leadership in conducting Bible studies and fostering a close relationship with the local church has also forged valuable connections within the community. Her dedication to organising events, such as beauty contests and traditional dances, has allowed the youth to showcase their talents and build their self-confidence. She led the annual Christmas Carols, a

heart-warming tradition that brings joy to the children and the entire SOS Children's Villages family. Her meticulous attention to detail in decorating and organising these events has created lasting memories for every child.

Under Gadifeles' guidance, the children from her house have flourished into joyful and active participants in various activities. Her nurturing care and mentorship has even led one child to achieve a BCom Degree, marking the beginning of a successful journey into adulthood.

As she embarks on a new chapter, her impact will continue to resonate in the hearts and lives of those she has touched. The SOS Children's Villages community will forever be inspired by her remarkable contributions, and her presence will be deeply missed.



Gqeberha

Elsa Wynkwardt

The SOS Children's Village in Gqeberha (PE) bids a fond farewell to a beloved and devoted soul, Elsa Wynkwardt. For over a decade and a half, Elsa has poured her heart into her role as a house mother.

Elsa's presence within the village and her genuine love, dedication, and nurturing spirit has created a home filled with warmth and security. Her heart-warming meals, prepared with love and care, have nourished little bodies including her renowned milk tarts that have become a symbol of wonderful moments and memories shared around the table.

She accompanied children requiring chronic medication to hospitals for their check-ups and treatments, administering their medicine with the same tenderness as a mother would. Elsa's journey with SOS Children's Village has been one of passion, commitment, and resilience. Her path first crossed with SOS in 2007, where she embarked on her role

as a house mother. Her profound impact led her to venture into fostering, creating her own haven for children in need. After three years of pouring her heart into her foster care home, Elsa's love extended to the adoption of a precious baby. In 2015, Elsa returned to SOS Children's Village, reuniting with her extended family. Her return was marked by the same unwavering love, wisdom and experience that time had granted her. Over the years, she continued to touch the lives of countless children, leaving an enduring legacy of care and compassion.

Elsa Wynkwardt is retiring in October 2023. Her impact is measured in the hearts of the children.



Our Corporate Donors

The work we do would not be possible without the generous support of our donors, whether financially, or in kind.

Driving the future forward

Continental Tyre supports SOS Children's Village Gqeberha with Youth Development Programmes.

In 2017, Continental Tyre South Africa entered into an agreement with SOS Children's Village in Gqeberha and designed a learning programme that benefits the young people in the long term. Learning is divided into two programmes:

- **Apprenticeship:** Young people study either mechanical or electrical engineering at a recognised vocational college and would be enrolled as trainees, either at the plant or one of their partners, such as Volkswagen Uitenhage.
- **NQF Level 2 Automotive:** Young people learn and work in one of the Best Drive outlets of Conti (SA) and its partners.

In 2022, young people received a weekly stipend to cover their living expenses and to be able to go to work and attend their courses. So far, four admissions have been successfully completed and a total of 16 young people have been impacted.

Five of the 16 young people were permanently employed at Best Drive.

KFC Add Hope

Through our national partnership with KFC Add Hope, we have been able to ensure that all our children and youth living in our villages received food parcels/ vouchers. This included all drop-in feeding in FSPs nationally, and 297 vulnerable families every month, ensuring food security for healthy bodies and minds.

KFC Add Hope's continued support ensures good nutrition for over 3300 beneficiaries every month.

Launch of Learning Centre

Radisson Blu Hospitality Group

We were finally able to host the official launch of the Learning Centre in Cape Town, sponsored by the Radisson Hospitality Group. The centre was in use, but due to Covid-19, the official launch was postponed. The centre is a great resource for staff, children, and young people to access reading material, learn computer literacy, access the internet for school assignments, and for youth to seek employment opportunities.

The learning centre includes private study rooms, activity and reading rooms as well as a conference computer room with laptops, internet access and printing facilities. The centre will also be used for training and development of our Child and Youth Care Workers (SOS Mothers) for their virtual and in-person training and workshops. The kitchen is used for practical lessons on meal preparation, safe food preparation and hygiene, and dietary planning workshops are planned for the future.



Youth Empowerment

Youth Employability and Entrepreneurship-focused support continues to be a priority.

Through our various partners we have been able to access the resources needed to develop employability and entrepreneurial skills in young people across the programmes.

YouthCan!

YouthCan! is shaped with young people, for young people. Through the YouthCan! programme, SOS Children's Villages provides young people with career guidance, mentorship programmes, and practical on-the-job experience to contribute to their sustainable livelihood and resilience, so that they become self-reliant. Through our corporate partnerships, YouthCan! participants receive professional training opportunities in the beauty, hospitality, and art industries; and they also access learnerships, internships and job-shadowing opportunities.



Over 1200 young people benefited in 2022 across 18 training programs.

49 Young People

Attended leadership, entrepreneurship, and behaviour camps.

379

Young People attended mentorship programmes.

366

Young People attended youth forums and seminars.

77

Young people received job-specific training.

10

President's Award participants.

32

Young people attended conferences and indabas.

13

Young people have started their own businesses.



Moonshot

The Moonshot Pirates bootcamp in South Africa presented a perfect opportunity for young people to learn and ask questions about working and entrepreneurship opportunities.

"There were several young people who were not aware of entrepreneurship, but after all the knowledge shared throughout the camp, they learned more about what it entails, and were excited to embark on that journey." Emma Thokwana

The camp included the attendance of mentors who supported teams and helped attendees navigate business ideas. Bringing people together from different parts of the country was also beneficial as it provided new inputs and perspectives.

"It was not like any other workshops we attended; it was mind blowing. Most of the things were a revelation. Young people were given the opportunity to come up with ideas, they were trusted and given a platform to truly show others their potential and work together to come up with a brilliant plan." Paballo Mailula.

We worked on laying a foundation about entrepreneurship first, to enable young people to progress with their ideas.

Career week - DHL – GoTeach

DHL strongly believes that sustainability and the innovative power of our economy and our society depends on a strong educational system and the targeted development of the next generation of young professionals.

This is evident in its GoTeach programme, where the goal is to improve the employability of young people, especially those from disadvantaged socio-economic backgrounds.

To achieve the goal of an empowered and employable youth, DHL has partnered with SOS Children's Villages to broaden the local learning opportunities and provide different levels of experience to youth from SOS Children's Villages, and from the Family Strengthening Programmes across the country. This is done through access to vocational training, work experience and other necessary skills to enter the working world.

The programme focuses mainly on supporting young people between the ages of 15 and 25 as they make the transition from school to working life. Direct communication, (through Mentorship) between DHL volunteers and SOS youth ensures that volunteers become trusted role models.

Since the partnership started in 2011, numerous youth have been placed in learning and mentorship opportunities.

Youth Empowerment

The DHL GoTeach programme during Formula E race week hosted workshops and interactive activities that focused on belonging and empowerment for girls aged 14-18, as well as alumni from partner organisations. The key message of the day was "Motorsports is a sport for everyone, by empowering each other we can create a better future." The programme was centred on education, female empowerment, and career opportunities within the motorsports industry. A team of female ambassadors each presented their stories to the girls taking part and shared valuable career advice.

Youth Month

In commemoration of Youth Month, SOS Children's Villages reinforced the importance of investing in youth education, training and skills development.



Standard Chartered Foundation

Anxiety and depression constitute more than 40% of mental-health disorders among young people. In partnership with Standard Chartered and Pinsent Masons, SOS Children's Villages recently took its

#YouthCan! participants from the Sekhukhune, Mathanjana and Nelspruit programmes to attend mental health workshops where they showed a keen interest in learning about mental health. They also had one-on-one sessions with a psychologist.



Youth Success Story

Thapelo Magagula

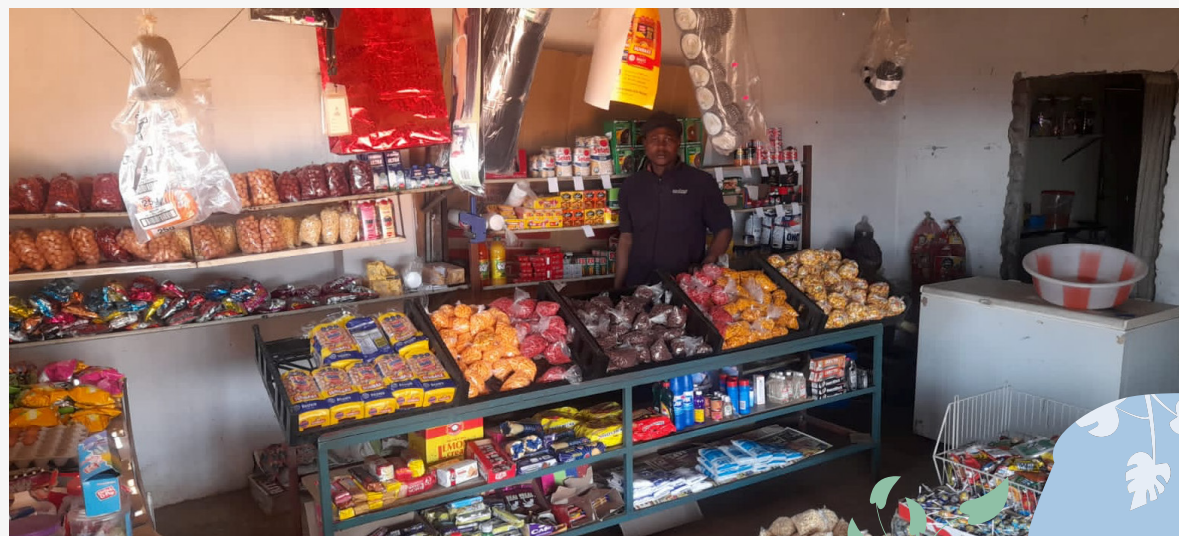
SOS Children's Villages supports young people under its care through a variety of activities that will enhance their skills and personal development, so they can eventually become self-reliant. These include hands-on experience in a real working environment, access to role models and mentors, entrepreneurship training and skills sharing.

One such young person is Thapelo Magagula from Kgaphamadi in the Limpopo province. Like many of the children who end up under SOS Children's Villages' support, Thapelo and his siblings did not have an easy start to life. After their mother, who was a breadwinner, passed

on, he and his two siblings had to move in with their grandmother, an addition of five family members in a four room house. Life became more difficult, and they had to share everything including a bathing towel.

The family eventually heard about SOS Children's Village Sekhukhune Social Centre in Limpopo. Through the Social Centre, the family received food parcels and were able to register and access some social grants available to them. Thapelo was also introduced to programmes offered by SOS Children's Villages that helped shape him to be the person he is today. Through these youth development programmes, his entrepreneurial skills were polished and he was able to start his footwear manufacturing business.

Thapelo runs two businesses, a footwear manufacturing business and a tuckshop where he sells small everyday household items to the local community in Kgaphamadi. "I am able to run these businesses successfully because of the intensive youth development programmes I was enrolled in at SOS children's villages", says Thapelo.



A Legacy Journey

Rashilla Francis

Retirement is a momentous occasion, not only marking the end of a career but also commemorating a lifetime of dedication and compassion. As we honour Rashilla's invaluable contributions to SOS Children's Villages, we celebrate the work that she has done in shaping the destinies of children and young people, one profound connection at a time.

Introduced to the organisation through a friend, Rashilla's initial encounter with Siphwe Maphanga, Village Director, and Janine Ward, Fundraiser, ignited a spark of purpose within her that would guide her for the next 18 years. Her journey began with a heartfelt conversation and a chance encounter with a young, smiling deaf boy – a moment that would forever resonate with her as the essence of what SOS Children's Villages stands for, understanding, acceptance, and genuine care.

As the National Legacy Liaison Officer, Rashilla embraced her role with unwavering commitment,



forging deep connections with donors that went beyond monetary contributions. With dedication and empathy, she bridged the gap between donors and beneficiaries, bringing the village to the donors through vivid imagery, videos, and impactful presentations. In Rashilla's own words, "The donor journey is not an easy one. It comes with bumps, but it is those bumps that offered me a chance to learn what the donors needed and how I could respond to them."

Rashilla embodies SOS Children's Villages' ethos of transforming challenges into opportunities, turning adversity into triumph and despair into determination. Her hard work did not go unnoticed. In 2006, she was awarded the Phenomenal Women of the Year held by Lotus FM. Her legacy will stay with us for many years to come, and in her own words, "My journey at SOS Children's Villages started on 4 October 2004 and now comes to a close. My time working with and for our children has blessed me beyond measure. I take with me valuable lessons learned, a wealth of knowledge, and a treasure-trove of memories."

Child Protection - A Core Focus for SOS Children's Villages

SOS Children's Villages' Commitment to Protecting Vulnerable Youth

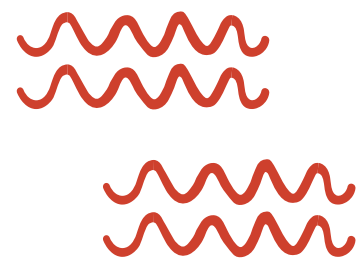
Child safeguarding is a paramount concern for organisations working with vulnerable children and youth. SOS Children's Villages recognised the importance of addressing historical abuse and took proactive steps to ensure a safer environment for children worldwide. The Independent Child Safeguarding Review (ICSR) conducted by SOS Children's Villages paved the way for transformative change, leading to the development of a comprehensive safeguarding action plan.

Commissioned by the International Senate of SOS Children's Villages, the ICSR undertook an extensive review of historical abuse cases across different regions. The resulting ICSR Global Report provided consolidated findings and recommendations to fortify safeguarding practices. One of the most notable achievements was our commitment to implementing the ICSR recommendations. A 24-point safeguarding action plan was formulated to address the challenges. This encompassed cultural transformation, placing safeguarding at the core of SOS Children's Villages' activities, and fostering a secure environment for all stakeholders.

SOS Children's Villages demonstrated its commitment to child safety through the adoption of a new Child and Youth Safeguarding policy. This policy emphasizes our dedication to ensuring the welfare of children and youth in its programmes. A significant milestone was the finalisation of regulations pertaining to misconduct, incident management and investigations. These regulations establish standards for handling complaints and reinforce the framework for safeguarding children and youth.

While considerable progress has been made at a policy level, the journey towards safeguarding is ongoing. Efforts are focused on strengthening compliance and internal oversight, with an emphasis on proactive risk identification and mitigation. The commitment to respond to safeguarding incidents is underscored by the presence of a dedicated team of investigators, in accordance with the Child and Youth Safeguarding policy and Code of Conduct.

The future holds optimism as we continue to witness the positive outcome of every child's story, evolving from hopelessness to hope.



Family Strengthening Programmes

Alternative Care beneficiaries

700

Family Strengthening beneficiaries

5839

Number of Families

1500



SOS Children's Villages also launched a new programme structure that realigns the programme activities to new areas of growth and ambition. The main outcome was that the Family Strengthening Programme was divided into two, namely Direct Family Empowerment and Community Empowerment for Family Empowerment. We rolled out this new programme structure which will improve our evidence-based case management systems and impact.

Positive Parenting training was conducted with families in various programmes. In two Programme locations we used the Rafiki-Care assistant in the form of a Chart board-to address the parenting needs of over 100 caregivers. 383 youth-caregivers participated in mental health programmes and across all programmes, families access free public health

services while children attend no-fee paying schools. KFC provided food vouchers for many families across the country and the PEP foundation made a donation of essential supplies to one programme location.

There are five drop-in centres in five programme locations where 1121 children have access to daily cooked meals and homework support. This is achieved through formal partnerships with Community Based Organisations. In other programme locations, families receive after-care services through these partnerships in the communities. Programme locations are part of the community forums/networks that engage in childcare issues. Partnerships with the Department of Social Development in four programme locations have resulted in increased human resources to support families and the implementation on an ISIBINDI OVC Project.

Jackie Scheuble, Programme Director at Gqeberha Programme, arranged a day for office staff to spend at their Family Support Programme, where they could experience a day out of the office and take their work to the community for a day. This was a team effort.

Vukuzenzela partners with SOS Children's Village in Qheberha as a soup kitchen. They operate from their own premises and feed 50 beneficiaries. There was a buzz of excitement amongst staff and the community as the office team and care teams interacted with each other. The braai which was enjoyed by all and the teams painted containers as part of the day's activities.

Denim Recycling Project

The Denim Recycling initiative was established in 2011 and is still going strong.

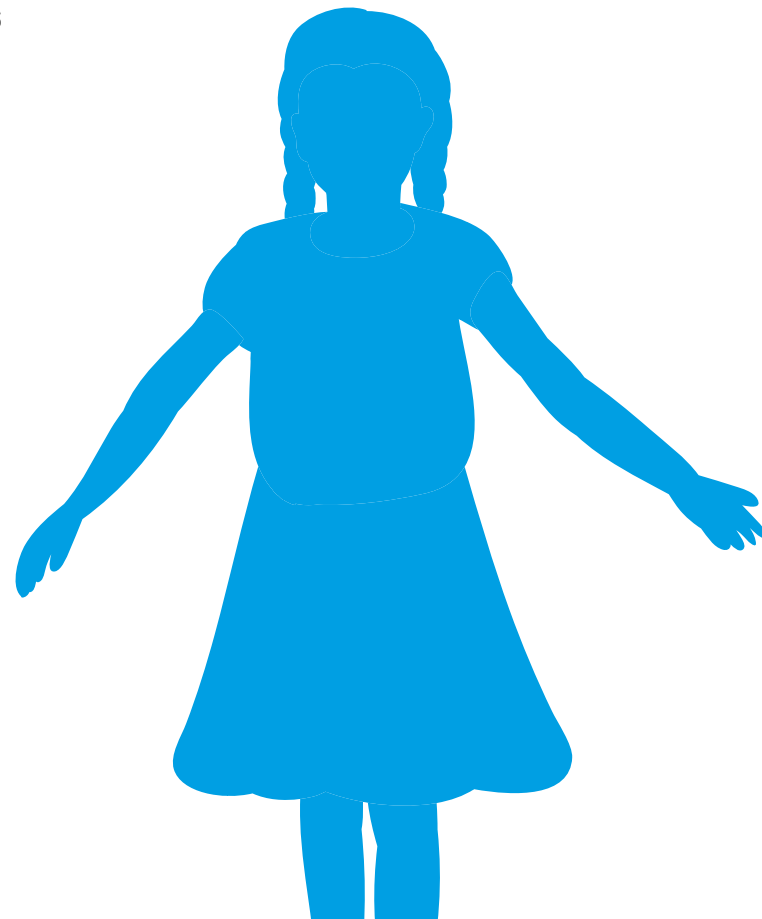
The success of the project can be attributed to the commitment of the trainers and the participants. They have a good working relationship with the Eastern Cape Department of Sports, Arts and Culture, receiving invites to local and national craft markets and small grants in support of the operations of the project. Their products are high quality, and they are always coming up with new ideas for products to sell. A number of women are now able to care for their own families with the skills they have acquired.

The training runs for 12 months, equipping participants with various skills, techniques, and supervision. After the 12 months, on-going lessons and one-on-one support is still provided.

"The project has become more and more popular and in demand. The quantity of orders we received in 2022 was amazing. It was either private customers who met us at a market or by word-of-mouth. Which means we are making sales at our workshop itself," says Ronell Barendse, Volunteer Trainer.

In 2022 the drive attended seven markets to sell products and received seven orders for bespoke items including five sales from visitors to the workshop. In September 2022, we were invited to attend an ECDC fashion exhibition that was held at the Athenaeum in Gqeberha. That gave us an opportunity to explore and admire other people's handwork. In December 2022 we had the privilege of having a double stall at the Christmas-in-the home Market. It was a huge success, and customers of the previous markets came by to say hello, or even came looking for us for new products!" continues Ronell.

11 project participants with 29 dependents benefitting from the initiative and one participant became self-supporting in 2022.



The future of SOS Fundraising

As the Fund Development Unit, it is important for us to continue to drive the six key strategic focus areas for 2021 to 2024.

- A** Advocacy & Programme Improvements & Innovation
- B** Building multiple sources of income and financial reserves
- C** Child & Youth Empowerment
- D** Digitalisation & ICT Infrastructure Improvement
- E** Empower & Develop Staff
- F** Facilities Maintenance & Management.

In addition to the devastating effects of the Covid-19 virus, the country now faces the new reality of load shedding. Although the current difficulties have affected everyone, our youth are experiencing the most lasting effects.

Many businesses afflicted with cash flow problems and an uncertain future were forced to make difficult decisions, which had a significant impact on our fundraising revenue. Consequently, numerous donors have reduced or withdrawn their support for SOSCV. This has a direct impact on our ability to secure enough funds to assist our intended beneficiaries.

Through both local and international corporate partnerships, the fundraising department achieved a number of highlights.

Looking at our growth and fundraising strategy for 2023 and beyond, our course is marked by tactical change and innovative growth. With a focus on expanding our supporter base across diverse income streams, we are working to strengthen our impact. This involves a strategic hybrid approach, leveraging both in-house teams and external agencies to amplify our outreach.

As always, we are grateful to all of our donors, past, present, and future, for their dedication and unwavering support; our journey still has a long way to go and requires your continued assistance.

We are firm believers in sustainability, which we define as an organisation's capacity to satisfy the needs of the present while planning for the future.

SOS Children's Villages South Africa (SOSCV SA) needs a sustainable and predictable source of income from the diversification of multiple revenue streams in order to contribute to its operational budget and ensure future growth and achievement of its strategic objectives.

As FDU advances, we must build on our successes while identifying new and innovative fundraising opportunities and income streams that can support the essential work that is being done. The strategy is an evolving document that emphasises a balanced (small/medium/large and short/medium/long term) approach.

In the digital landscape we need to put a focus on innovation and engagement. We are committed to continuous outreach online, recognising its importance as a donor-acquisition tool. Through website and landing page optimisation, strategic Facebook engagement, impactful email marketing, and dynamic remarketing efforts, we aim to create compelling digital content that tells our stories and resonates with future donors.

Child Protection Week 2022

SOS Children's Villages Prioritises Child Protection During National Child Protection Week

During the week of 29 May – 5 June, SOS Children's Villages in South Africa commemorated Child Protection Week. We called for continued and focused efforts to observe, protect and promote the rights of all children, as articulated in the Children's Act of 2005.

This National Campaign was introduced to raise awareness of the rights of children living in South Africa in accordance with the Children's Act of 2005.

Since the outbreak of the Covid-19 pandemic, children continue to grapple with unprecedented hardships.

Children have a right to feel secure in their homes, environments, and places outside of their immediate environment. They should receive effective protection from all forms of abuse and exploitation. The National Director advocated for this, speaking publicly about the importance of Child Protection, the work that we do as SOS Children's Villages, and the role of all communities.

Activities at programmes in commemoration of the campaign

The Family Strengthening team from SOS Children's Village Rustenburg including SOS social workers, teachers and partner NGO-FAMSA conducted a dialogue with parents from the FS Community of Ramochana, addressing issues such as child neglect, child labour and teenage pregnancy. Over 50 parents attended the event.



Community dialogue in Rustenburg.



Learners of the local primary school in Mamelodi.

"Students are among the vulnerable who experience social challenges which can often lead to negative behaviours that cause harm", says Gugu Mahlangu, Social Worker at the Mamelodi Programme. The programme held their Child Protection awareness campaign at a local primary school in collaboration with LoveLife. They educated the learners about cyberbullying, adolescence, and teenage pregnancy.

Other programmes also recognised Child Protection Week. As an organisation, our efforts are focused on awareness of children's rights, child protection, and the continued drive that children remain at the centre of all that we do.



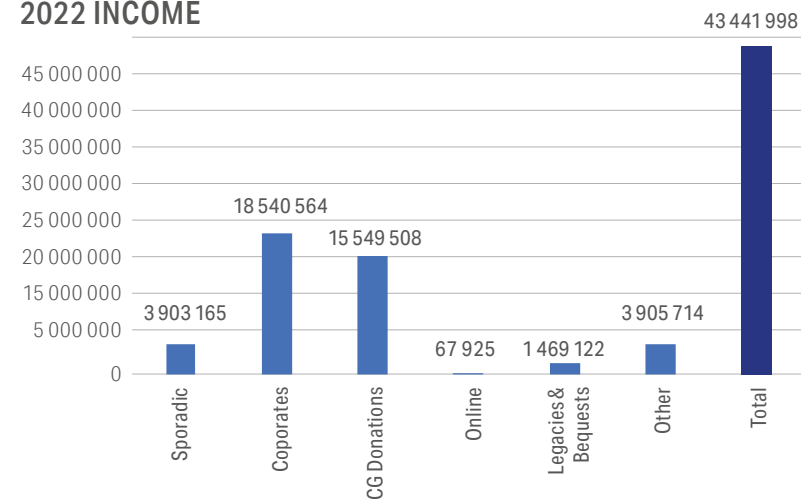
Fund Development

Change, Challenges, and Strategic Momentum

The year 2022 marked a strong resolve to reach our financial targets.

The annual fundraising income target was R52 million and while our efforts yielded good results, R43.5 million was secured thereby leaving a significant shortfall of R8.3 million. This was mainly due to shortfalls in corporate contributions and occasional donations. We have taken these learnings and addressed them through a comprehensive action plan that will serve as our strategy in 2023.

2022 INCOME



Individual Giving (IG) remains at the forefront of our efforts. The pilot implementation of our In-house face-to-face (F2F) Acquisition was designed to test the waters of donor engagement in Gauteng. We also maintained our commitment to F2F initiatives, an essential component of our strategy to stimulate unrestricted funds while creating more awareness.

Although in its beginning stages, the success of F2F initiatives highlighted their importance as a vehicle

for securing regular individual donors. During this period we signed a total of 2,720 new monthly regular giving donors.

We remain committed to building connections and relationship for real and impactful change. With the unwavering support of our community, partners, and donors, we are ready for the future, carrying the torch of hope and transformation for the children of South Africa.



Annual Financial Statements

for the year ended 31 December 2022

Statement of Financial Position

The year 2022 saw a very small growth in operating income of 1% in 2022 at R108,5M (2021, R107,6M). Considering an average CPI for 2022 at 6.9%, there was no real growth in operating income during the year under review. Operating expenditure also grew slightly by 2% to R106.5M in 2022.

Figures in Rand	Note(s)	2022	2021
Assets			
Non-Current Assets			
Property plant and equipment	2	22 851 945	21 758 927
Intangible assets	3	5 978	14 611
Investments at fair value	4	125 022	122 803
		22 982 945	21 896 341
Current Assets			
Trade and other receivables	5	14 653 258	13 797 898
Cash and cash equivalents	6	21 623 123	22 570 492
		36 276 381	36 368 390
Total Assets		59 259 326	58 264 731
Equity and Liabilities			
Equity			
Reserves	7	8 558 600	10 721 088
Accumulated Funds		32 036 227	29 706 421
		40 594 827	40 427 509
Liabilities			
Non-Current Liabilities			
Retirement benefit obligation	8	575 015	575 272
Deferred income	9	441 144	434 167
		1 016 159	1 009 439
Current Liabilities			
Retirement benefit obligation	8	91 058	83 696
Deferred income	9	4 810 198	3 479 100
Provisions	10	2 463 283	2 444 156
Funds held on Behalf of Children	11	4 827 612	7 140 051
Trade and other payables	12	5 456 189	3 680 780
		17 648 340	16 827 783
Total Liabilities		18 664 499	17 837 222
Total Equity and Liabilities		59 259 326	58 264 731

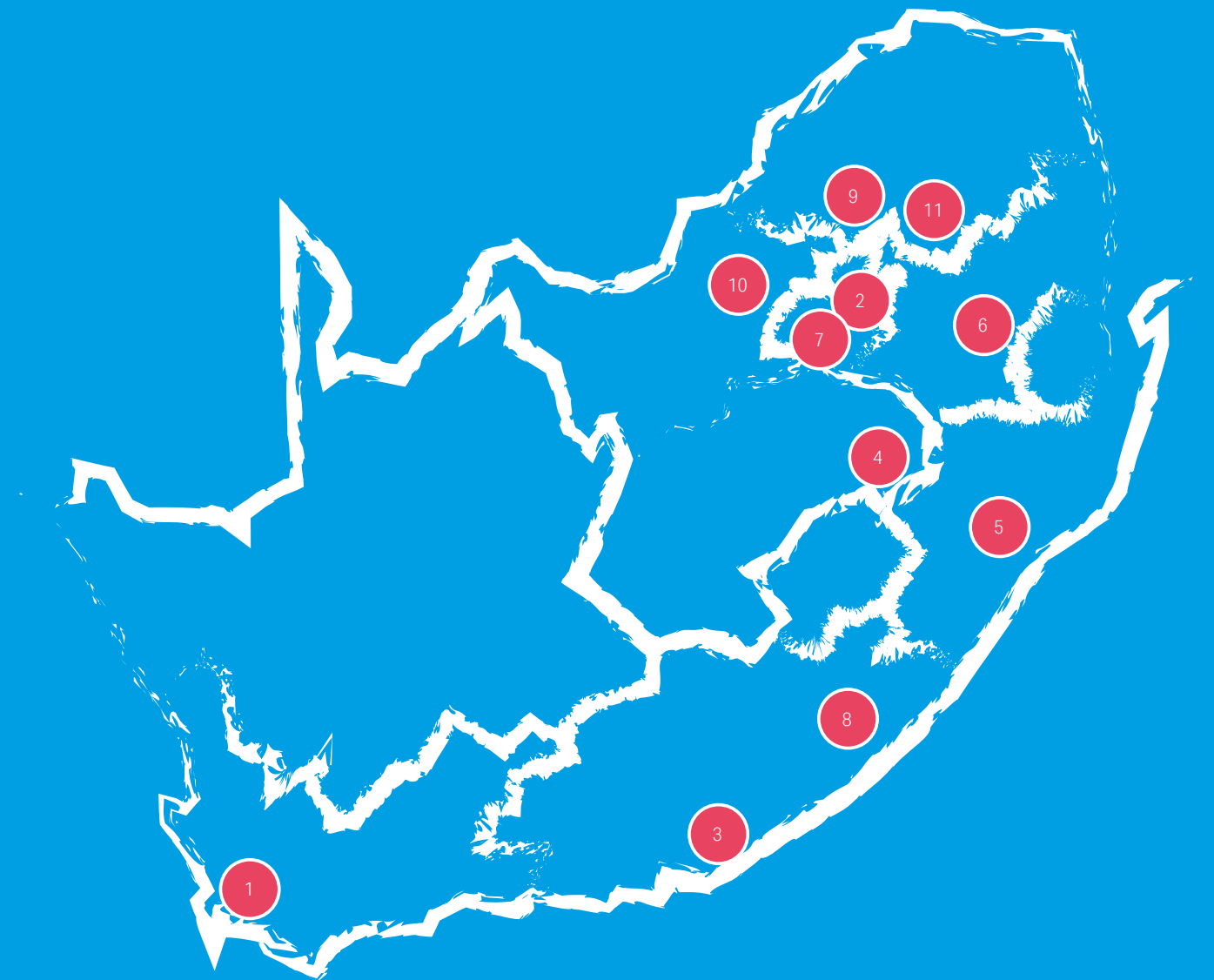
Statement of Profit or Loss and Other Comprehensive Income

Figures in Rand	Note(s)	2022	2021
Revenue	13	105 466 510	104 628 439
Other operating income	14	3 076 850	3 006 198
Other operating losses	15	(145 054)	(179 440)
Movement in credit loss allowances	16	(1 599 918)	(4 720)
Other operating expenses	16	(106 950 764)	(104 457 294)
Operating (deficit)/ surplus	16	(152 376)	2 993 183
Investment income	17	425 486	274 905
Finance costs	18	(68 829)	(50 712)
(Deficit)/ surplus for the year		204 281	3 217 376
Other comprehensive income:			
Items that will not be reclassified to profit or loss:			
Actuarial (loss)/ gain on defined benefit liability		(32 112)	(33 393)
Other comprehensive income for the year		(32 112)	(33 393)
Total comprehensive income for the year		172 169	3 183 983

SOS Village locations






LOCATIONS

1	Cape Town	5	Pietermaritzburg	8	Mthatha
260		482		394	
73		108		76	
2	Mamelodi	6	Nelspruit	9	Mathanjana
336		533		905	
76		63			
3	Gqeberha	7	Ennerdale	10	Rustenburg
541		469		558	
91		108		85	
4	QwaQwa			11	Sekhukhune
761				601	
21					





**SOS CHILDREN'S
VILLAGES**

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